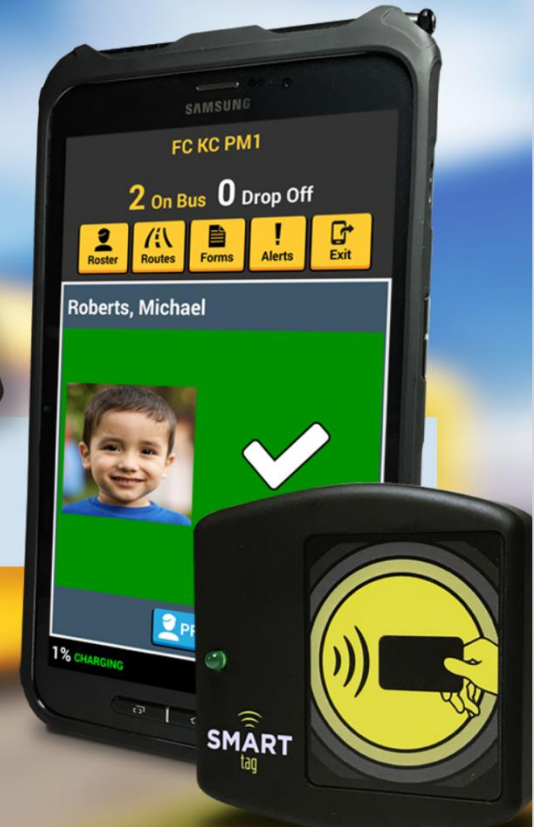


**SMART**  
tag



The **SMART** choice  
in Secured Student Transportation



# What is SMART Tag?

- SMART tag is a full-featured system designed to ensure authorized bus ridership resulting in increased safety and security of students who utilize school bus transportation.
- SMART tag provides live monitoring and near real-time information of where and when students load onto and unload off of their school bus to keep the transportation department, administrators, and parents informed.



**SMART tag**  
provides valuable information  
to Drivers, Administrators, and Parents  
through Cloud Connected Technology.

Driver App



Admin Portal



Campus Portal



Parent Portal



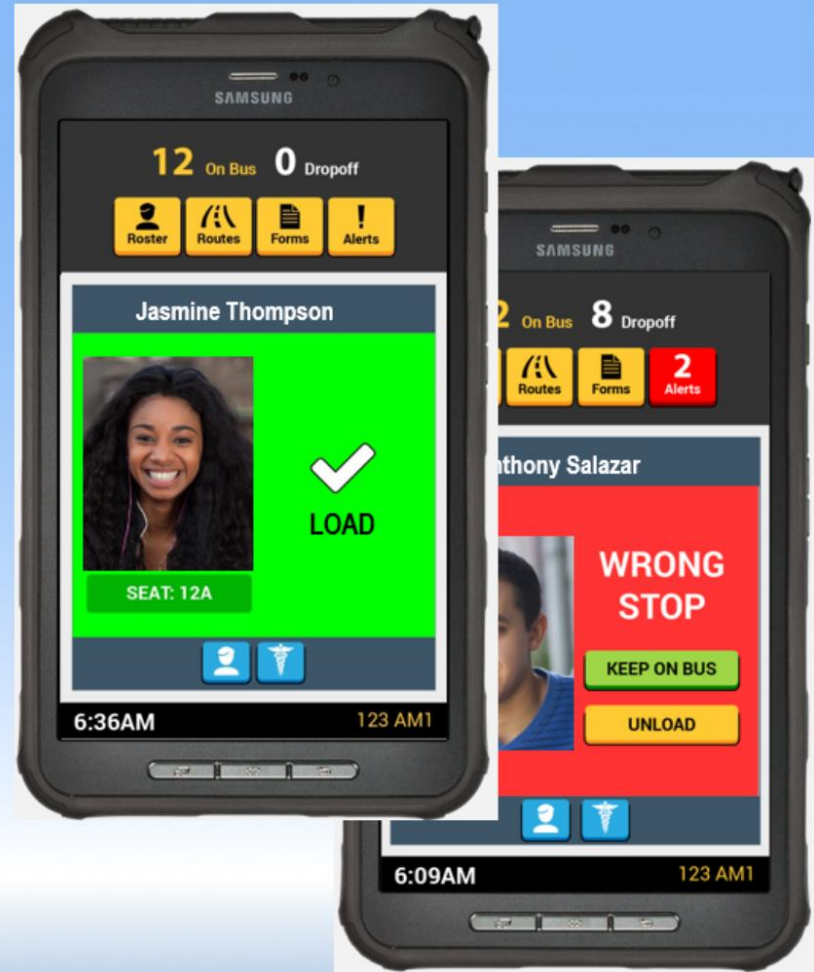
# Features of SMART Tag's Driver Tablet on the Bus

- Turn-by-turn route directions
- Live GPS location of the buses
- Electronic safety inspection reporting
- Helps ensure:
  - Students get on the right bus
  - Students get off at the correct stop
  - Students do not get left on the bus
- Electronic communications to dispatch and emergency responders



**SMART tag** constantly displays how many students are on the bus and how many students are getting off at each stop.

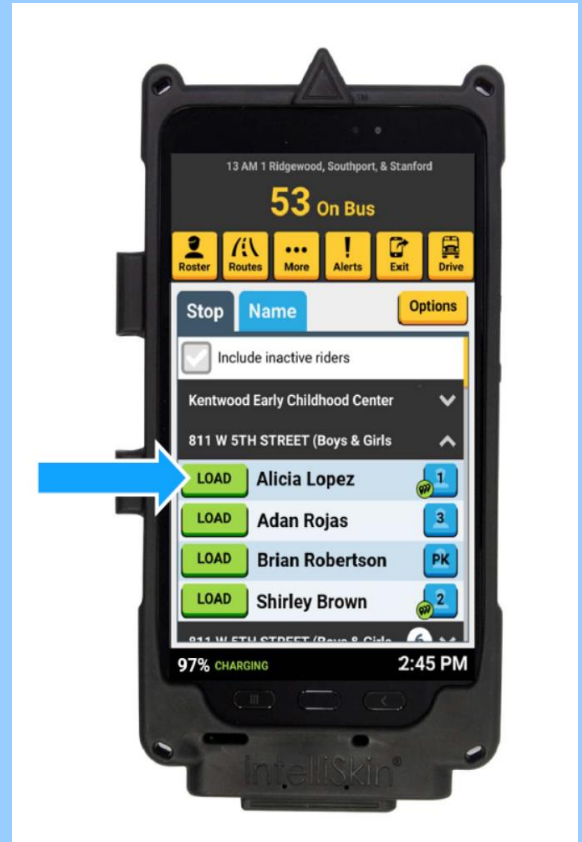
Also, it shows whether the student is boarding the right bus or the wrong bus.



# What happens if a student does not have their SMART tag ID card?

**~ NO PROBLEM! ~**

- Drivers can manually load and unload students by using the driver's onboard tablet.
- If a student forgets or loses their SMART tag ID, the driver simply taps the load or unload button next to the student's name.
- Student names are preloaded onto their specific route and are accessible through the tablet.



# How does SMART Tag benefit parents?

- The SMART tag transportation feature is designed to enhance communication between the transportation department and the parents of student riders.
- Parents can see if their child is on the bus and approximately when the bus will arrive at the stop.
- Parents can opt to be notified via text of the estimated bus arrival time to their respective stop.





# Parent Portal

- Through the mobile app, parents can see the location of their student's bus.
- The bus will only be visible when their student has tagged onto the bus.
- Once the student tags off the bus, the bus will no longer appear.
- Parents can opt to receive SMART alerts via text to inform them when the bus is approximately 10-15 minutes from their student's stop.

